

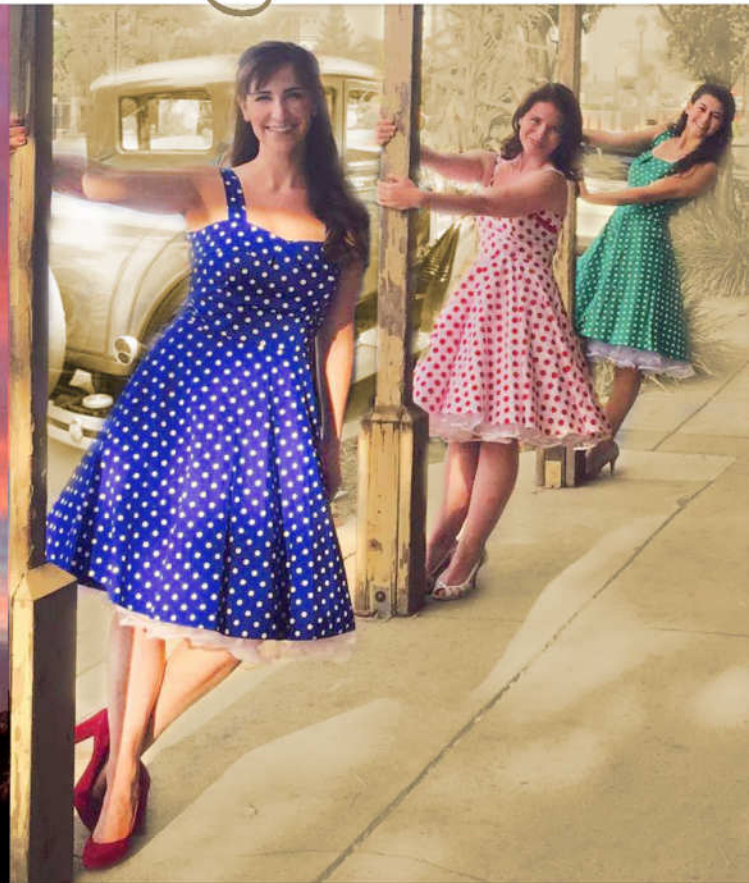
AMERICAN LEGEND

A TRIBUTE TO
JOHNNY CASH'S
LIFE IN SONG

A Concert Benefit
for the

FOLSOM CASH

ART TRAIL



HARRIS CENTER FOR THE ARTS August 13th, 2016 7:30PM
Pre-Engagement, THE BLOCK at LAKESIDE CHURCH August 12th, 2016 7:00PM

Produced by Theatre Ventures International in association with Sunny Mitchell Theatre Projects

Introducing the one-of-a-kind benefit concert that is bringing together artists from all over California to support the City of Folsom's Johnny Cash Art Trail:



AMERICAN LEGEND A TRIBUTE TO JOHNNY CASH'S LIFE IN SONG

This trail-blazing and spirited tribute to the life of an American icon seamlessly weaves together the voices and musical vitality that created the Johnny Cash legacy. American Legend will take you on a musical journey with songs from original country artists who influenced Cash's writings and sound, including the Carter Family and Hank Williams, Sr. Experience the Sun Records hits of the 50s and 60s, such as "I Walk the Line" and "Get Rhythm," and Cash's last groundbreaking songs with American Recordings. In a special two-night engagement, nearly twenty artists from around the Golden State will take the stage in Folsom to share the Man in Black's unique story through music and movement.

PRODUCED BY:

THEATRE VENTURES INTERNATIONAL

A 501 (c) (3) organization that invests in producing creative and performing arts.

IN ASSOCIATION WITH:

SUNNY MITCHELL THEATRE PROJECTS

A Folsom-based arts collective that provides a platform for developing works that are alive, creative, and imaginative.

AMERICAN LEGEND

A TRIBUTE TO
JOHNNY CASH'S
LIFE IN SONG

A Concert Benefit
for the

FOLSOM CASH
ART TRAIL

LEAD ARTISTS



SUNNY MITCHELL THEATRE PROJECTS/ THEATRE VENTURES INTERNATIONAL

Theatre Ventures International is a 501(c)(3) organization. Under the direction of Dennis Nahat, including Sunny Mitchell as a choreographer, the specific purpose of TVI is to provide audiences with a new experience of joy and excitement through stories told by dance, acrobatics, music, acting, with theatrical devises as an alternative expression of language through movement. Outreach programs provide cultural enrichment to communities nationally and worldwide to children and adults through the theater and will sustain the art form as well as provide a general enrichment through a training experience. To nurture performing artists and contribute to the cultural needs of our audiences and the art forms which will create the new performances.



THE WILDWOOD ROSES

Versed in stage, song, and dance, The Wildwood Roses offer an authentic homage to The Carter Family and vaudeville legacies under the direction of Sunny Mitchell, whose much lauded staging and choreography have garnered various awards throughout California. Combined professional credits include hundreds of productions with California Musical Theatre, The Sacramento Ballet and appearances with Shirley Jones, Patrick Cassidy, Natalie Cole, and Dick Clark.



DREWIN YOUNG OF THE WALKING PHOENIXES

Created out of love and respect for Johnny Cash, the WPs give his classic tunes a re-birth, a modern and sometimes hot-rod sound. Like Cash, the Walking Phoenixes strive to inspire, uplift, and touch people's hearts, whether they are playing in front of five thousand people or one special person, large concert venues, life care centers, prisons, or benefit concerts. Inspired by Cash's actions, the WPs endeavor to be like that "flower of light in a field of darkness."

ABOUT THE TRAIL

FOLSOM CASH ART TRAIL

*A LARGER THAN LIFE INTERACTIVE ART EXPERIENCE
HONORING THE GREAT JOHNNY CASH*

On October 4th, 2014, the City of Folsom proudly opened *Phase I* of The Johnny Cash Trail – a 1.2 mile segment of Class I bike trail that connects the Folsom Lake Trail by way of a new bike/pedestrian over-crossing, beautifully inspired by the architecture of nearby Folsom Prison. With the bike trail infrastructure in place, the City of Folsom plans to create a world-class linear public art experience that will celebrate and honor the legendary Johnny Cash, his music, and his history with the City of Folsom.

Along the trail, eight larger-than-life public art pieces will tell the story of Johnny Cash, his connection to Folsom Prison, and his epic musical career. Visitors will have an opportunity to enrich their experience using smartphone apps and audio designed to bring each art piece to life as it incorporates Cash's music, historical documentary information, and interactive elements.

BE A PART OF FOLSOM HISTORY

THE JOHNNY CASH ART TRAIL IS BECOMING A KEY CULTURAL AND HISTORICAL HIGHLIGHT IN OUR CITY- A LONG-TERM TOURIST ATTRACTION AND A UNIQUE SOCIAL MEDIA OPPORTUNITY. YOUR DONATION WILL HAVE A LASTING IMPACT.

AMERICAN LEGEND

A TRIBUTE TO JOHNNY CASH'S LIFE IN SONG

A Concert Benefit for the

FOLSOM CASH ART TRAIL



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	\$250	\$500	\$1,000	\$2,500	\$5,000
Tickets to the American Legend concert	*	*	*	*	*
Invitation to VIP reception before the concert	*	*	*	*	*
Verbal recognition during curtain speech	*	*	*	*	*
Sponsorship listing in lobby		*	*	*	*
Listed as sponsor in marketing		*	*	*	*
Folsom Cash Art Trail merchandise			*	*	*
Company logo on all marketing materials				*	*
Acknowledgement of your sponsorship in social media					*
Invitation to a working rehearsal					*

This event is produced by Theatre Ventures International, a non-profit 501 (c)(3) organization that invests in producing creative and performing arts. All proceeds benefit the Folsom Cash Art Trail through a donation to the fiscal receiver: Folsom Arts Association, a non-profit 501 (c)(3) organization.

CONTACT

AMERICAN LEGEND

A TRIBUTE TO
JOHNNY CASH'S
LIFE IN SONG

Sunny Mitchell Theatre Projects
WildwoodRoses@gmail.com
916-759-9133



Visit us on
Facebook!

For more information on the producing organization:
Theatre Ventures International
Info@theatreventuresintl.org

FOLSOM CASH

ART TRAIL

Robert Goss
City of Folsom
Director, Parks and Recreation
Rgoss@folsom.ca.us
folsomcasharttrail.com

CONCERT TICKET INFORMATION

HARRIS CENTER FOR THE ARTS
August 13th, 2016 7:30PM
www.harriscenter.net

Pre-Engagement, THE BLOCK at LAKESIDE CHURCH
August 12th, 2016 7:00PM
www.brownpapertickets.com/event/2559731